





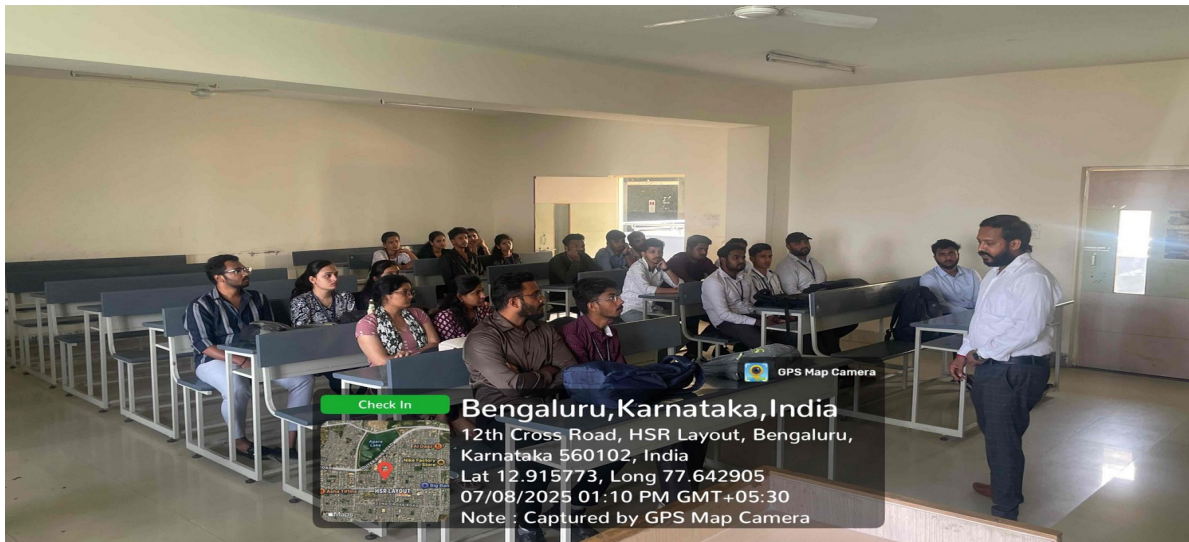




Title of the Event	GUEST LECTURE OF SQL & MY-SQL
Date	8th JULY, 2025
Time	11:00 Am to 12:00 Pm
Company Name	Whizzy Box
Target Audience	OXFORD ALUMNI AND OTHER GRADUATES
No. of Participants	50 Students
Resource Person	Mr.Tilak
Organization	TOCBM
Topic Of the Day	Career Orientation
Type of Activity	Academic
Venue:	Seminar Hall-407
Report prepared by	Dr Sajjad Ahmad Parry
Faculty In-charge	MANAGEMENT FACULTY

 **Children's Education Society®** 
THE OXFORD COLLEGE OF BUSINESS MANAGEMENT (TOCBM)
Guest Lecture on SQL & My-SQL
Resource Person
Mr. Tilak
VP-Whizzy Box
 **Room-313**
 **11:00-12:00**  **08, July, 2025**
   





I. Introduction

In today's data-driven business landscape, understanding how data is managed, retrieved, and utilized is no longer confined to IT professionals. For MBA students, particularly those in their 4th semester preparing for diverse management roles, a fundamental grasp of database concepts is crucial for informed decision-making, strategic planning, and effective business intelligence. On July 8, 2025, Mr. Tilak from Whizzybox conducted a highly insightful session at The Oxford College Of Business management, HSR Layout, Bengaluru specifically tailored for MBA 4th-semester students, focusing on the core concepts of SQL (Structured Query Language) and MySQL. This session aimed to demystify these essential tools, highlighting their practical applications in various business functions, from marketing analytics to supply chain management and financial reporting.

II. Objectives

The session by Mr. Tilak from Whizzybox on SQL and MySQL was designed with the following key objectives for the MBA 4th-semester students:

- To Differentiate between SQL and MySQL.
- To Introduce Relational Database Concepts.
- To Demonstrate Basic SQL Operations.

III. Conclusion

The session on SQL and MySQL conducted by Mr. Tilak from Whizzybox on July 8, 2025, was a highly beneficial and well-received initiative for the MBA 4th-semester students. Mr. Tilak effectively simplified complex database concepts, providing a clear distinction between the

language (SQL) and the system (MySQL). The practical examples and real-world scenarios shared during the session significantly enhanced the students' understanding of how these tools are indispensable for managing and analyzing business data.
